

inês vasques

graphic design & front-end code

Communication and Multimedia student with hands-on experience in web development, graphic design, and social media strategy, with international experience through Erasmus+ across Spain, the Netherlands, and Germany. Looking to grow in digital product and UX/UI within an innovative, data-focused environment.

tools & technologies

- ★ Design & Prototyping: Figma, Adobe CC
- ★ Development: HTML, CSS, JavaScript, PHP, MySQL, VS Code
- ★ Project Management: Notion
- ★ Analytics & Social: Meta Business Suite (basic)

skills

hard

- ★ Brand and identity design
- ★ Web design and development
- ★ Illustration
- ★ Print production

soft

- ★ Creativity
- ★ Attention to detail
- ★ Motivation
- ★ Open-mindedness
- ★ Adaptability
- ★ Willingness to learn
- ★ Empathy

contacts

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education

2023 - present

ESCS - Escola Superior de Comunicação Social

Course: Audiovisual and Multimedia

Main classes:

- ★ Graphic Design
- ★ Statistics
- ★ Communication Design
- ★ Technology and web coding
- ★ Multimedia design
- ★ Economic analysis
- ★ Interactive applications lab
- ★ User psychosociology

work experience

2025 - present

Digital Content Strategy & Design

Managed content workflow including planning, visual design, and performance tracking for independent brands.

projects

- ★ **UX/UI Mobile App Design** - Figma; designed end-to-end user interface for a mobile application including competitor benchmarking and consumer surveys, translated insights into wireframes, prototyping, and final UI
- ★ **Full-Stack Web Development** - HTML, CSS, JS, PHP, MySQL; built and deployed a complete web application with front-end interface and back-end database integration

languages

portuguese



english



spanish

